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# Seez ApS

**CVR-no.: 42847682**

Højbro Plads 10  
1200 København K

Annual report  
1 January 2024 - 31 December 2024

**The annual report has been presented and  
approved on the company's general meeting  
the**

**12/02/2025**

**Tarek Kabrit  
Chairman of general meeting**



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## Company information

**Reporting  
company**

Seez ApS

Højbro Plads 10  
1200 København K

CVR-no.: 42847682

Reporting  
period: 01/01/2024 - 31/12/2024

## Statement by Management

Management has today considered and approved the annual report for the financial year 01. January 2024 - 31. December 2024 for Seez ApS.

The annual report is presented in accordance with the Danish Financial Statements Act.

Management believes that the financial statements give a true and fair view of the company's assets, liabilities and financial position and of the result.

The annual report is submitted for approval by the General Assembly.

Management considers the conditions for opting out of audit to be met.

Dubai, the 12/02/2025

### Management

Rida Andrew Kabrit

Tarek Kabrit

### Board of directors

Rida Andrew Kabrit

Tarek Kabrit

## Management's Review

Seez is an automotive tech company that provides innovative software solutions to car dealerships and OEMs. Seez's mission is to help dealerships improve their customer experience and increase sales.

Seez ApS was established in November 2021 and launched the Seez online marketplace and SaaS solutions for the Danish automotive industry. 2024 saw continued operations as the company served its Danish customers.

Pinewood PLC acquired Seez App Holding, the ultimate parent company of Seez APS, in March 2025.

## Income statement 1 Jan 2024 - 31 Dec 2024

	Disclosure	2024 DKK	2023 DKK
<b>Gross profit (loss)</b>		<b>-491,208</b>	<b>-20,846,276</b>
<b>Profit (loss) from ordinary operating activities</b>		<b>-491,208</b>	<b>-20,846,276</b>
<b>Profit (loss) from ordinary activities before tax</b>		<b>-491,208</b>	<b>-20,846,276</b>
<b>Profit (loss)</b>		<b>-491,208</b>	<b>-20,846,276</b>
<b>Proposed distribution of results</b>			
Retained earnings		-491,208	-20,846,276
<b>Proposed distribution of profit (loss)</b>		<b>-491,208</b>	<b>-20,846,276</b>

## Balance sheet 31 December 2024

### Assets

	Disclosure	2024	2023
		DKK	DKK
Fixtures, fittings, tools and equipment		0	9,084
<b>Property, plant and equipment</b>		<b>0</b>	<b>9,084</b>
<b>Total non-current assets</b>		<b>0</b>	<b>9,084</b>
Trade receivables		0	14,815
Other receivables		3,935	74,201
<b>Receivables</b>		<b>3,935</b>	<b>89,016</b>
Cash and cash equivalents		18,904	1,792,519
<b>Current assets</b>		<b>22,839</b>	<b>1,881,535</b>
<b>TOTAL ASSETS</b>		<b>22,839</b>	<b>1,890,619</b>

## Balance sheet 31 December 2024

### Liabilities and equity

	Disclosure	2024	2023
		DKK	DKK
Contributed capital		141,350	141,350
Retained earnings		-53,416,037	-52,927,113
<b>Total equity</b>		<b>-53,274,687</b>	<b>-52,785,763</b>
Trade payables		0	140,416
Payables to group enterprises		51,146,946	51,529,174
Contract liabilities		2,150,580	3,006,792
<b>Short-term liabilities other than provisions, gross</b>		<b>53,297,526</b>	<b>54,676,382</b>
<b>Liabilities other than provisions, gross</b>		<b>53,297,526</b>	<b>54,676,382</b>
<b>LIABILITIES AND EQUITY, GROSS</b>		<b>22,839</b>	<b>1,890,619</b>

# Disclosures

## **1. Disclosure of application of exceptions for micro-undertakings**

The micro-undertaking applies the exception concerning filing information about accounting policies

The micro-undertaking applies the exception concerning filing information about number of employees