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# Seez ApS

**CVR-no.: 42847682**

Højbro Plads 10  
1200 København K

Annual report  
1 January 2023 - 31 December 2023

**The annual report has been presented and  
approved on the company's general meeting  
the**

**31/03/2024**

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**Tarek Kabrit**  
**Chairman of general meeting**

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## Company information

**Reporting  
company**

Seez ApS

Højbro Plads 10  
1200 København K

CVR-no.: 42847682

Reporting  
period: 01/01/2023 - 31/12/2023

## Statement by Management

Management has today considered and approved the annual report for the financial year 01. January 2023 - 31. December 2023 for Seez ApS.

The annual report is presented in accordance with the Danish Financial Statements Act.

Management believes that the financial statements give a true and fair view of the company's assets, liabilities and financial position and of the result.

The annual report is submitted for approval by the General Assembly.

Management considers the conditions for opting out of audit to be met.

Denmark, the 31/03/2024

### Management

Tarek Kabrit

Rida Andrew Kabrit

## Management's Review

Seez aims to empower dealers to implement e-commerce and omnichannel sales solutions, offering a better experience to customers powered by Machine Learning and AI technology.

Seez ApS was established in November 2021 and launched the Seez online marketplace and SaaS solutions for the automotive industry. 2023 saw continued growth as the company built its presence in Denmark and the wider region.

## Income statement 1 Jan 2023 - 31 Dec 2023

	Disclosure	2023 DKK	2022 DKK
Revenue		3,820,397	1,853,277
Cost of sales		-11,106,752	-18,096,349
Administrative expenses		-13,559,921	-2,416,366
<b>Gross Result</b>		<b>-20,846,276</b>	<b>-18,659,438</b>
<b>Profit (loss) from ordinary operating activities</b>		<b>-20,846,276</b>	<b>-30,570,760</b>
<b>Profit (loss) from ordinary activities before tax</b>		<b>-20,846,276</b>	<b>-31,669,777</b>
Tax expense		0	0
<b>Profit (loss)</b>		<b>-20,846,276</b>	<b>-31,669,777</b>
<b>Proposed distribution of results</b>			
Retained earnings		-20,846,276	-31,669,777
<b>Proposed distribution of profit (loss)</b>		<b>-20,846,276</b>	<b>-31,669,777</b>

## Balance sheet 31 December 2023

### Assets

	Disclosure	2023	2022
		DKK	DKK
Fixtures, fittings, tools and equipment		9,084	885,690
<b>Property, plant and equipment</b>		<b>9,084</b>	<b>885,690</b>
<b>Total non-current assets</b>		<b>9,084</b>	<b>885,690</b>
Trade receivables		14,815	137,061
Tax receivables		0	854,290
Other receivables		74,201	411,689
<b>Receivables</b>		<b>89,016</b>	<b>1,403,040</b>
Cash and cash equivalents		1,792,519	3,518,057
<b>Current assets</b>		<b>1,881,535</b>	<b>4,921,097</b>
<b>TOTAL ASSETS</b>		<b>1,890,619</b>	<b>5,806,787</b>

## Balance sheet 31 December 2023

### Liabilities and equity

	Disclosure	2023	2022
		DKK	DKK
Contributed capital		141,350	141,350
Retained earnings		-52,927,113	-32,080,837
<b>Total equity</b>		<b>-52,785,763</b>	<b>-31,939,487</b>
Trade payables		140,416	329,426
Payables to group enterprises		51,529,174	34,953,989
Contract liabilities		3,006,792	2,462,859
<b>Short-term liabilities other than provisions, gross</b>		<b>54,676,382</b>	<b>37,746,274</b>
<b>Liabilities other than provisions, gross</b>		<b>54,676,382</b>	<b>37,746,274</b>
<b>LIABILITIES AND EQUITY, GROSS</b>		<b>1,890,619</b>	<b>5,806,787</b>

# Disclosures

## **1. Disclosure of application of exceptions for micro-undertakings**

The micro-undertaking applies the exception concerning filing information about accounting policies

The micro-undertaking applies the exception concerning filing information about number of employees