
Design Eyewear Group Investment II A/S

Trindsøvej 11, DK-8000 Aarhus C

Annual Report for 2024

CVR No. 43 31 59 43

The Annual Report was
presented and adopted
at the Annual General
Meeting of the
company
on 6/3 2025

Anders Møberg Eriksen
Chairman of the
general meeting



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Management's statement

The Executive Board and Board of Directors have today considered and adopted the Annual Report of Design Eyewear Group Investment II A/S for the financial year 1 January - 31 December 2024.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements and the Consolidated Financial Statements give a true and fair view of the financial position at 31 December 2024 of the Company and the Group and of the results of the Company and Group operations and of consolidated cash flows for 2024.

In our opinion, Management's Review includes a true and fair account of the matters addressed in the Review.

We recommend that the Annual Report be adopted at the Annual General Meeting.

Aarhus, 6 March 2025

Executive Board

Per Høholt
Manager

Anders Møberg Eriksen
Manager

Board of Directors

Dion Møberg Eriksen
Chairman

Johanne Christiane Frazer Riegels Jens Poulsen
Vice chairman

Independent Auditor's report

To the shareholders of Design Eyewear Group Investment II A/S

Opinion

In our opinion, the Consolidated Financial Statements and the Parent Company Financial Statements give a true and fair view of the financial position of the Group and the Parent Company at 31 December 2024 and of the results of the Group's and the Parent Company's operations as well as of the consolidated cash flows for the financial year 1 January - 31 December 2024 in accordance with the Danish Financial Statements Act.

We have audited the Consolidated Financial Statements and the Parent Company Financial Statements of Design Eyewear Group Investment II A/S for the financial year 1 January - 31 December 2024, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for both the Group and the Parent Company, as well as consolidated statement of cash flows ("the Financial Statements").

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Consolidated Financial Statements and the Parent Company Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

Management's responsibilities for the Financial Statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Group or the Parent Company or to cease operations, or has no realistic alternative but to do so.

Independent Auditor's report

Auditor's responsibilities for the audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Parent Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the group as a basis for forming an opinion on the Consolidated Financial Statements and the Parent Company Financial Statements. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Independent Auditor's report

Esbjerg, 6 March 2025

PricewaterhouseCoopers

Statsautoriseret Revisionspartnerselskab

CVR No 33 77 12 31

Palle H. Jensen

State Authorised Public Accountant

mne32115

Kim Ladegaard

State Authorised Public Accountant

mne32799

Company information

The Company	Design Eyewear Group Investment II A/S Trindsøvej 11 DK-8000 Aarhus C CVR No: 43 31 59 43 Financial period: 1 January - 31 December Municipality of reg. office: Aarhus
Board of Directors	Dion Møberg Eriksen, chairman Johanne Christiane Frazer Riegels, vice chairman Jens Poulsen
Executive Board	Per Høholt Anders Møberg Eriksen
Auditors	PricewaterhouseCoopers Statsautoriseret Revisionspartnerselskab Esbjerg Brygge 28, 2. DK-6700 Esbjerg

Group Chart

<u>Company</u>	<u>Residence</u>	<u>Ownership</u>
Design Eyewear Group Investment II A/S	Aarhus	
Design Eyewear Group Investment A/S	Aarhus	100%
Design Eyewear Group International A/S	Aarhus	100%
Design Eyewear Group Inc.	USA	100%
Design Eyewear Group Germany GmbH	Germany	100%
Design Eyewear Group Limited	UK	100%
Design Eyewear Group France SAS	France	100%
Design Eyewear Group Ibèrica, SL	Spain	100%
Design Eyewear Group Canada Ltd.	Canada	100%

Financial Highlights

Seen over a 3-year period, the development of the Group is described by the following financial highlights:

	Group		
	2024	2023	2022
	TDKK	TDKK	TDKK
Key figures			
Profit/loss			
Revenue	481,916	502,406	240,658
Gross profit	176,821	183,472	93,911
Profit/loss of primary operations	18,602	30,220	10,988
Profit/loss of financial income and expenses	-18,990	-26,218	-7,592
Net profit/loss for the year	-12,055	-6,497	2,017
Balance sheet			
Balance sheet total	782,458	827,184	884,890
Investment in property, plant and equipment	2,244	2,524	28,270
Equity	480,907	490,833	433,117
Cash flows			
Cash flows from:			
- operating activities	27,477	49,002	27,011
- investing activities	-2,852	-3,735	-820,866
- financing activities	-24,346	-50,780	803,419
Change in cash and cash equivalents for the year	279	-5,513	9,564
Number of employees	181	186	175
Ratios			
Gross margin	36.7%	36.5%	39.0%
Profit margin	3.9%	6.0%	4.6%
Return on assets	2.4%	3.7%	1.2%
Solvency ratio	61.5%	59.3%	48.9%

Non-comparability

There is a non-comparability between the fiscal year 2022 and fiscal year 2023 - 2024, as the fiscal year 2022 consists of 6 months compared to 12 months for the comparative year.

Management's review

Key activities

Design Eyewear Group Investment II A/S is the ultimate parent of Design Eyewear Group, a Danish group, which designs and sells eyewear worldwide under the Trademarks Pro Design, Face á Face, WOOW, Inface, Nifties, Kilsgaard, Alium, William Morris London and Charles Stone.

The Group has its own sales organizations in North America and Europe. In a number of markets in the Far East, South America and Australia, Design Eyewear Group is represented by independent importers.

Development in the year

The income statement of the Group for 2024 shows a loss of TDKK 12,055, and at 31 December 2024 the balance sheet of the Group shows a positive equity of TDKK 480,907.

The past year and follow-up on development expectations from last year

In 2024 we have continued our focus on the sales integration of the William Morris brands and our cross-selling strategy. In the European markets this strategy has paid off, while the American market has been negatively impacted by high inflation and the US elections. We have maintained our investments in an expanded sales team and the higher sales costs combined with a slowdown in Americas, has led to a reduction in the company's profitability, and consequently the result of 2024 is considered dissatisfactory.

Operating risks

The main business risk of the Group relates to the ability of being strongly positioned in the markets where the Group's frames are sold. Moreover, it is important to the Group to always keep abreast of the development in retail marketing and commodity preferences etc.

Foreign exchange risks

The Group is affected by changes in exchange rates as foreign subsidiaries' results and equity at year-end are translated into DKK on the basis of average exchange rates and the exchange rate at the balance sheet date, respectively. The Group's currency exposure is primarily covered by an internal cash pool.

Interest rate risks

As a consequence of its operations, investments and financing, the Group is exposed to changes in the level of interest and exchange rates. The Parent Company manages the financial risks of the Group centrally and also coordinates the cash management of the Group, including funding and investment of surplus liquidity. The Group pursues a Board-approved finance policy operating with a low risk profile so that currency exposure, interest rate exposure and credit risks arise only on the basis of commercial matters.

Credit risks

Credit risks related to financial assets equal the values recognized in the balance sheet. The Group is not exposed to major risks relating to a single customer or co-operator.

Targets and expectations for the year ahead

Our expectation for next year is to grow our earnings and we are aiming for an EBITDA of 70-85 DKKm based on the current global trading conditions

Research and development

The Group continuously develops and designs new frames. This is done with focus on innovation and high quality, and the Group has also developed complementary niche frames, which will contribute to growth over the next few years.

Management's review

External environment

The Group does not assess that it has any special environmental impact.

Intellectual capital resources

To maintain and develop the position among the leading suppliers of frames it is of decisive importance that the Company and the Group continue to attract and retain the most talented and most serviceminded staff.

Statement of corporate social responsibility

Design Eyewear Group focuses on carrying out business and meeting strategic challenges in a financially and socially sound matter, and Corporate Social Responsibility (CSR) has always been top of mind for the group. Design Eyewear Group is a global eyewear design corporation, with activities in multiple countries spread across the world. The Group's products are designed internally but produced, either in full or to a semifinished state, by external suppliers in Asia and in Europe, and later sold to individual opticians and optician chains in most parts of the world. CSR plays an important role in the way Design Eyewear Group does business.

Climate- and Environment supporting activities:

Overall, the environmental impact of the Group's internal activities is assessed as very limited. However, Design Eyewear Group will always strive to reduce the impact of its activities on the environment. The policy of the group is to reduce the energy expenditure of the company offices- and warehouses. In addition, we are making use of other means of transportation than air freight whenever possible to reduce the expenditure of CO₂. Further risks identified are primarily resulting from the actions of external partners. In order to manage those risks, Design Eyewear Group requires all external suppliers to act under the EU order, REACH, which every supplier has to confirm by signing the supplier contract with Design Eyewear Group. To ensure that suppliers meet these requirements, Design Eyewear Group conducts yearly audits/visits at the production facilities. In 2024, we have managed to visit the remaining suppliers not done in 2023, and for the coming year we will restart our process with the suppliers again. However, as the size of the Group, compared to other players in the industry, is relatively small, Design Eyewear Group is not able to conduct such audits unannounced, but can only choose to do announced audits.

Social- and staff matters:

Internally:

It is important that the Group continues to be able to recruit and retain employees with a high educational and competency level. The risk of not being able to maintain the current knowledge level is limited as new competencies are updated and acquired continuously. Existence of the necessary knowledge in all employee groups is ensured at the employment and through continuous training, among other initiatives. The training is planned on a general as well as an individual basis, but on an overall level we have invested in Excel courses, Danish lessons and Personal Leadership training among our employees. Additionally, a working environment survey (APV) is conducted every three years in accordance with Danish legislation, but there is a continuous focus on relevant areas that improve both the physical and psychological work environment. The working environment representatives meet at least every other month, and there are two annual meetings with the entire working environment group. In 2025, we will continue our focus on employee training and development to preserve a high knowledge level in our organization. As a diverse workplace is part of DEG's culture, we want to give our employees the best conditions to be included both in the workplace and in society. We are therefore continuing to offer Danish lessons during working hours for our international colleagues based in the Danish office. In addition, we want to ensure that requirements to a safe and healthy work environment are met, hence we are conducting employment satisfaction surveys primarily focusing on employee well-being as part of our ESG work. Furthermore, we launched our mantras In 2024, to support our strong company culture.

Management's review

Externally:

For all external supplier contracts, involved parties sign a declaration stating that: 1) No workers may risk having their health damaged due to work with production of Design Eyewear Group products; 2) No workers may have their safety compromised by the work with production of Design Eyewear Group products; 3) No minors (Child labor) must be used for production of Design Eyewear Group products. In 2024, we have not found any reason to suspect that our suppliers don't live up to the above, therefore we haven't had any reason to either ask for an improvement from the suppliers or stop cooperation with them.

Human rights:

Design Eyewear Group primarily works together with suppliers outside of Europe and is therefore exposed to the risk of poor working conditions. The Group strives to protect human rights of internal employees, as well as the employees of external suppliers. All external suppliers are signing a declaration to follow the REACH order, thus protecting the human rights of all people involved with the products of Design Eyewear Group. Internal employees are protected by personnel policies applied across the Group, irrespective of location of employment. Design Eyewear Group is not aware of any breach on human rights neither within the Group nor by suppliers in 2024. The Group will continue to carefully monitor that human rights are respected and upheld.

Anti-Corruption and Bribery:

Design Eyewear Group is only to a very limited extent affected by corruption and bribery, because of the business model. The Group's activities in countries characterized by corruption is mostly related to the supplier end of the value chain, allowing Design Eyewear Group to better control the transactions. Simultaneously, the sales are mostly done to industrialized countries, where the level of corruption is low. Consequently, no active policies on anti-corruption and bribery exist.

Statement on data ethics

Design Eyewear Group does not have a formal data ethics policy. This is because the data risk exposure is considered to be limited as the Group does not operate in the technology sector and mainly uses data only to support its own business. There is no development or use of technological products and services based on data used on individuals meaning no sensitive personal information that affects the individuals processed. Furthermore, no data is sold to third parties.

Uncertainty relating to recognition and measurement

There has been no uncertainty regarding recognition and measurement in the Annual Report.

Unusual events

The financial position at 31 December 2024 of the Group and the results of the activities and cash flows of the Group for the financial year for 2024 have not been affected by any unusual events.

Subsequent events

No events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

Income statement 1 January - 31 December

	Note	Group		Parent company	
		2024	2023	2024	2023
		TDKK	TDKK	TDKK	TDKK
Revenue	1	481,916	502,406	0	0
Other operating income		2,784	2,281	0	0
Expenses for raw materials and consumables		-251,163	-263,453	0	0
Other external expenses		-56,716	-57,762	-122	-49
Gross profit		176,821	183,472	-122	-49
Staff expenses	2	-115,418	-110,670	0	0
Amortisation, depreciation and impairment losses of intangible assets and property, plant and equipment	3	-42,801	-42,582	0	0
Profit/loss before financial income and expenses		18,602	30,220	-122	-49
Income from investments in subsidiaries		0	0	-6,319	-685
Financial income	4	370	794	0	1,624
Financial expenses	5	-19,360	-27,012	-7,063	-9,374
Profit/loss before tax		-388	4,002	-13,504	-8,484
Tax on profit/loss for the year	6	-11,667	-10,499	1,449	1,987
Net profit/loss for the year	7	-12,055	-6,497	-12,055	-6,497

Balance sheet 31 December

Assets

	Note	Group		Parent company	
		2024	2023	2024	2023
		TDKK	TDKK	TDKK	TDKK
Completed development projects		840	1,399	0	0
Acquired trademarks		44,359	46,869	0	0
Goodwill		560,405	597,065	0	0
Intangible assets	8	605,604	645,333	0	0
Other fixtures and fittings, tools and equipment		6,380	6,604	0	0
Leasehold improvements		0	0	0	0
Property, plant and equipment	9	6,380	6,604	0	0
Investments in subsidiaries	10	0	0	589,380	622,570
Other investments	11	1	1	0	0
Deposits	11	3,475	3,471	0	0
Fixed asset investments		3,476	3,472	589,380	622,570
Fixed assets		615,460	655,409	589,380	622,570
Finished goods and goods for resale		105,804	109,585	0	0
Prepayments for goods		2,460	2,029	0	0
Inventories		108,264	111,614	0	0
Trade receivables		45,221	48,310	0	0
Receivables from group enterprises		0	0	6,830	13,718
Other receivables		1,054	10	0	0
Deferred tax asset	12	1,400	1,332	0	0
Corporation tax		2,138	1,669	0	0
Corporation tax receivable from group enterprises		0	0	7,575	5,851
Prepayments	13	4,591	4,789	0	0
Receivables		54,404	56,110	14,405	19,569

Balance sheet 31 December

Assets

	Note	Group		Parent company	
		2024	2023	2024	2023
		TDKK	TDKK	TDKK	TDKK
Cash at bank and in hand		4,330	4,051	0	0
Current assets		166,998	171,775	14,405	19,569
Assets		782,458	827,184	603,785	642,139

Balance sheet 31 December

Liabilities and equity

	Note	Group		Parent company	
		2024	2023	2024	2023
		TDKK	TDKK	TDKK	TDKK
Share capital		911	911	911	911
Reserve for exchange rate conversion		2,357	228	2,357	228
Retained earnings		477,639	489,694	477,639	489,694
Equity		480,907	490,833	480,907	490,833
Subordinate loan capital		0	8,567	0	8,567
Credit institutions		75,000	112,499	75,000	112,499
Other payables		2,647	2,565	0	0
Long-term debt	14	77,647	123,631	75,000	121,066
Subordinate loan capital	14	4,282	0	4,282	0
Credit institutions	14	151,831	134,475	37,500	15,000
Trade payables		40,329	40,263	31	37
Payables to group enterprises		0	0	0	11,068
Corporation tax		6,065	5,341	6,065	4,131
Payables to group enterprises relating to corporation tax		0	0	0	4
Other payables	14	21,397	32,641	0	0
Short-term debt		223,904	212,720	47,878	30,240
Debt		301,551	336,351	122,878	151,306
Liabilities and equity		782,458	827,184	603,785	642,139
Contingent assets, liabilities and other financial obligations	17				
Related parties	18				
Fee to auditors appointed at the general meeting	19				
Subsequent events	20				
Accounting Policies	21				

Statement of changes in equity

Group

	Share capital	Reserve for exchange rate conversion	Retained earnings	Total
	TDKK	TDKK	TDKK	TDKK
Equity at 1 January	911	228	489,694	490,833
Exchange adjustments	0	2,129	0	2,129
Net profit/loss for the year	0	0	-12,055	-12,055
Equity at 31 December	911	2,357	477,639	480,907

Parent company

	Share capital	Reserve for exchange rate conversion	Retained earnings	Total
	TDKK	TDKK	TDKK	TDKK
Equity at 1 January	911	228	489,694	490,833
Exchange adjustments	0	2,129	0	2,129
Net profit/loss for the year	0	0	-12,055	-12,055
Equity at 31 December	911	2,357	477,639	480,907

Cash flow statement 1 January - 31 December

	Note	Group	
		2024	2023
		TDKK	TDKK
Result of the year		-12,055	-6,497
Adjustments	15	75,587	79,299
Change in working capital	16	-5,585	9,702
Cash flow from operations before financial items		57,947	82,504
Financial income		370	764
Financial expenses		-19,360	-26,724
Cash flows from ordinary activities		38,957	56,544
Corporation tax paid		-11,480	-7,542
Cash flows from operating activities		27,477	49,002
Purchase of intangible assets		-604	-920
Purchase of property, plant and equipment		-2,244	-2,524
Fixed asset investments made etc		-4	-291
Cash flows from investing activities		-2,852	-3,735
Repayment of loans from credit institutions		-20,143	-48,848
Repayment of other long-term debt		-4,203	-65,930
Cash capital increase		0	63,998
Cash flows from financing activities		-24,346	-50,780
Change in cash and cash equivalents		279	-5,513
Cash and cash equivalents at 1 January		4,051	9,564
Cash and cash equivalents at 31 December		4,330	4,051
Cash and cash equivalents are specified as follows:			
Cash at bank and in hand		4,330	4,051
Cash and cash equivalents at 31 December		4,330	4,051

Notes to the Financial Statements

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
3. Amortisation, depreciation and impairment losses of intangible assets and property, plant and equipment				
Amortisation of intangible assets	40,333	39,614	0	0
Depreciation of property, plant and equipment	2,468	2,968	0	0
	42,801	42,582	0	0

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
4. Financial income				
Interest received from group enterprises	0	0	0	1,624
Other financial income	370	794	0	0
	370	794	0	1,624

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
5. Financial expenses				
Other financial expenses	18,056	21,365	7,063	9,374
Exchange adjustments, expenses	1,304	5,647	0	0
	19,360	27,012	7,063	9,374

Notes to the Financial Statements

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
6. Income tax expense				
Current tax for the year	11,894	10,273	-1,510	-1,716
Deferred tax for the year	-68	-558	0	0
Adjustment of tax concerning previous years	-159	784	61	-271
	11,667	10,499	-1,449	-1,987

	Parent company	
	2024	2023
	TDKK	TDKK
7. Profit allocation		
Retained earnings	-12,055	-6,497
	-12,055	-6,497

8. Intangible fixed assets

Group

	Completed development projects	Acquired trademarks	Goodwill
	TDKK	TDKK	TDKK
	Cost at 1 January	3,686	52,714
Additions for the year	424	180	0
Cost at 31 December	4,110	52,894	715,812
Impairment losses and amortisation at 1 January	2,287	5,845	118,747
Amortisation for the year	983	2,690	36,660
Impairment losses and amortisation at 31 December	3,270	8,535	155,407
Carrying amount at 31 December	840	44,359	560,405

Development project consist of the development of online solutions to facilitate sales as well as platforms for internal optimization and streamlining of workflows, etc. The projects were completed in previous fiscal years with subsequent additions from further development, and management has high expectations for the future synergies resulting from the project.

Notes to the Financial Statements

9. Property, plant and equipment Group

	Other fixtures and fittings, tools and equipment	Leasehold improve- ments
	TDKK	TDKK
Cost at 1 January	27,968	2,826
Additions for the year	2,244	0
Disposals for the year	-92	0
Cost at 31 December	<u>30,120</u>	<u>2,826</u>
Impairment losses and depreciation at 1 January	21,364	2,826
Depreciation for the year	2,468	0
Impairment and depreciation of sold assets for the year	-92	0
Impairment losses and depreciation at 31 December	<u>23,740</u>	<u>2,826</u>
Carrying amount at 31 December	<u>6,380</u>	<u>0</u>

Notes to the Financial Statements

	Parent company	
	2024	2023
	TDKK	TDKK
10. Investments in subsidiaries		
Cost at 1 January	750,000	750,000
Cost at 31 December	750,000	750,000
Value adjustments at 1 January	-127,430	-84,350
Exchange adjustment	2,129	104
Net profit/loss for the year	20,539	26,174
Dividend to the Parent Company	-29,000	-42,500
Amortisation of goodwill	-26,858	-26,858
Value adjustments at 31 December	-160,620	-127,430
Carrying amount at 31 December	589,380	622,570
Positive differences arising on initial measurement of subsidiaries at net asset value	537,165	537,165
Remaining positive difference included in the above carrying amount at	470,020	496,878

Investments in subsidiaries are specified as follows:

Name	Place of registered office	Share capital	Ownership
Design Eyewear Group Investment A/S	Aarhus	TDKK 1.050	100%

11. Other fixed asset investments

Group

	Other investments	Deposits
	TDKK	TDKK
	Cost at 1 January	1
Disposals for the year	0	4
Cost at 31 December	1	3,475
Carrying amount at 31 December	1	3,475

Notes to the Financial Statements

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
12. Deferred tax asset				
Deferred tax asset at 1 January	1,332	774	0	0
Amounts recognised in the income statement for the year	68	558	0	0
Deferred tax asset at 31 December	1,400	1,332	0	0

Deferred tax asset consists of temporary differences between carrying amount and tax value on trade receivables completed development projects and other fixtures and fittings, tools and equipment. Expected to be utilized within 3 -5 years.

13. Prepayments

Prepayments consist of prepaid expenses concerning rent, insurance premiums, subscriptions and interest

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
14. Long-term debt				

Payments due within 1 year are recognised in short-term debt. Other debt is recognised in long-term debt.

The debt falls due for payment as specified below:

Subordinate loan capital

After 5 years	0	0	0	0
Between 1 and 5 years	0	8,567	0	8,567
Long-term part	0	8,567	0	8,567
Within 1 year	4,282	0	4,282	0
	4,282	8,567	4,282	8,567

Notes to the Financial Statements

	Group		Parent company	
	2024	2023	2024	2023
	TDKK	TDKK	TDKK	TDKK
14. Long-term debt				
Credit institutions				
After 5 years	0	0	0	0
Between 1 and 5 years	75,000	112,499	75,000	112,499
Long-term part	75,000	112,499	75,000	112,499
Within 1 year	37,500	15,000	37,500	15,000
Other short-term debt to credit institutions	114,331	119,475	0	0
	226,831	246,974	112,500	127,499
Other payables				
After 5 years	2,647	2,565	0	0
Long-term part	2,647	2,565	0	0
Other short-term payables	21,397	32,641	0	0
	24,044	35,206	0	0

	Group	
	2024	2023
	TDKK	TDKK
15. Cash flow statement - Adjustments		
Financial income	-370	-794
Financial expenses	19,360	27,012
Depreciation, amortisation and impairment losses, including losses and gains on sales	42,801	42,582
Tax on profit/loss for the year	11,667	10,499
Exchange adjustments	2,129	0
	75,587	79,299

Notes to the Financial Statements

Group	
2024	2023
TDKK	TDKK

16. Cash flow statement - Change in working capital

Change in inventories	3,350	10,869
Change in receivables	2,243	2,928
Change in trade payables, etc	-11,178	-4,095
	<u>-5,585</u>	<u>9,702</u>

Group		Parent company	
2024	2023	2024	2023
TDKK	TDKK	TDKK	TDKK

17. Contingent assets, liabilities and other financial obligations

Charges and security

The following assets have been placed as security with bankers:

Bank debt is secured by a business mortgage of 50,000 TDKK with collateral in a subsidiary's trade receivables, operating equipment and machinery, inventory, intangible assets:

202,354	211,891	0	0
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The company is liable as unlimited guarantor for a subsidiary's debt to the subsidiary's financial institution. The debt amounts to TDKK 119,848 as of the balance sheet date. Simultaneously, the company has provided its shares in the same subsidiary as security for the aforementioned debt. Accounting value of Equity is TDKK 589.380 per 31 December 2024.

Rental and lease obligations

Total liabilities under rental or Lease agreements until maturity

33,270	36,365	0	0
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Notes to the Financial Statements

Group		Parent company	
2024	2023	2024	2023
TDKK	TDKK	TDKK	TDKK

17. Contingent assets, liabilities and other financial obligations

Other contingent liabilities

The group companies are jointly and severally liable for tax on the jointly taxed incomes etc of the Group. The total amount of corporation tax payable by the Group amounts to DKK 6,065. Moreover, the group companies are jointly and severally liable for Danish withholding taxes by way of dividend tax, tax on royalty payments and tax on unearned income. Any subsequent adjustments of corporation taxes and withholding taxes may increase the Group's liability.

18. Related parties

Basis

Controlling interest

K/S Visus

Majority shareholder

Transactions

The Company has chosen only to disclose transactions which have not been made on an arm's length basis in accordance with section 98(c)(6) of the Danish Financial Statements Act.

No such transactions were conducted during the financial year.

Notes to the Financial Statements

	Group	
	2024	2023
	TDKK	TDKK
19. Fee to auditors appointed at the general meeting		
PricewaterhouseCoopers		
Audit fee	352	0
Other assurance engagements	33	0
Tax advisory services	5	0
	390	0
Deloitte		
Audit fee	0	352
Other assurance engagements	0	33
Tax advisory services	0	5
	0	390

20. Subsequent events

No events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

Notes to the Financial Statements

21. Accounting policies

The Annual Report of Design Eyewear Group Investment II A/S for 2024 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C.

The accounting policies applied remain unchanged from last year.

The Consolidated Financial Statements and the Parent Company Financial Statements for 2024 are presented in TDKK.

Recognition and measurement

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

Basis of consolidation

The Consolidated Financial Statements comprise the Parent Company, Design Eyewear Group Investment II A/S, and subsidiaries in which the Parent Company directly or indirectly holds more than 50% of the votes or in which the Parent Company, through share ownership or otherwise, exercises control. Enterprises in which the Group holds between 20% and 50% of the votes and exercises significant influence but not control are classified as associates.

On consolidation, items of a uniform nature are combined. Elimination is made of intercompany income and expenses, shareholdings, dividends and accounts as well as of realised and unrealised profits and losses on transactions between the consolidated enterprises.

The Parent Company's investments in the consolidated subsidiaries are set off against the Parent Company's share of the net asset value of subsidiaries stated at the time of consolidation.

Business combinations

Acquisitions of subsidiaries are accounted for using the purchase method under which the identifiable assets and liabilities of the entity acquired are measured at fair value at the time of acquisition. Acquired contingent liabilities are recognised at fair value in the Consolidated Financial Statements to the extent that the value can be measured reliably.

The time of acquisition is the time when the Group obtains control of the entity acquired.

The cost of the entity acquired is the fair value of the consideration agreed, including consideration contingent on future events. Transaction costs directly attributable to the acquisition of subsidiaries are recognised in the income statement as incurred.

Positive differences between the cost of the entity acquired and identifiable assets and liabilities are recognised as goodwill in intangible assets in the balance sheet and are amortised in the income statement on a straight-line basis over their estimated useful lives. Where the differences are negative, they are recognised immediately in the income statement.

Notes to the Financial Statements

Where the purchase price allocation is not final, positive and negative differences from acquired subsidiaries due to changes to the recognition and measurement of identifiable net assets may be adjusted for up to 12 months after the time of acquisition. These adjustments are also reflected in the value of goodwill or negative goodwill, including in amortisation already made.

Where cost includes contingent consideration, this is measured at fair value at the time of acquisition. Contingent consideration is subsequently measured at fair value. Any value adjustments are recognised in the income statement.

In respect of step acquisitions, any previously held investments in the entity acquired are remeasured at fair value at the time of acquisition. The difference between the carrying amount of the investment previously held and the fair value is recognised in the income statement.

Leases

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership (finance leases) are recognised in the balance sheet at the lower of the fair value of the leased asset and the net present value of the lease payments computed by applying the interest rate implicit in the lease or an alternative borrowing rate as the discount rate. Assets acquired under finance leases are depreciated and written down for impairment under the same policy as determined for the other fixed assets of the Group.

The remaining lease obligation is capitalised and recognised in the balance sheet under debt, and the interest element on the lease payments is charged over the lease term to the income statement.

All other leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

Translation policies

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Gains and losses arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

Segment information on revenue

Information on geographical segments is based on the Group's risks.

Income statement

Revenue

Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Group.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

Expenses for raw materials and consumables

Expenses for raw materials and consumables comprise the raw materials and consumables consumed to achieve the consolidated revenue for the year.

Notes to the Financial Statements

Other external expenses

Other external expenses comprise expenses for premises, sales as well as office expenses, etc.

Staff expenses

Staff costs include wages and salaries including compensated absence and pensions as well as other social security contributions etc. made to the entity's employees.

Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Group, including gains and losses on the sale of intangible assets and property, plant and equipment.

Income from investments in subsidiaries

The item "Income from investments in subsidiaries" in the income statement includes the proportionate share of the profit for the year.

Financial income and expenses

Financial income and expenses comprise interest, financial expenses in respect of finance leases, realised and unrealised exchange adjustments, price adjustment of securities, amortisation of mortgage loans as well as extra payments and repayment under the on-account taxation scheme.

Tax on profit/loss for the year

Tax for the year consists of current tax for the year and deferred tax for the year. The tax attributable to the profit for year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.

Any changes in deferred tax due to changes to tax rates are recognised in the income statement.

The Company is jointly taxed with wholly owned Danish subsidiaries. The tax effect of the joint taxation with the subsidiaries is allocated to Danish enterprises showing profits or losses in proportion to their taxable incomes (full allocation with credit for tax losses).

Notes to the Financial Statements

Balance sheet

Intangible fixed assets

Goodwill

Goodwill is amortised on a straight-line basis over the estimated useful life of 20 years, determined on the basis of Management's experience with the individual business areas.

For amounts of goodwill, useful life has been determined based on an assessment of whether the enterprises are strategically acquired enterprises with a strong market position and a long-term earnings profile and whether the amount of goodwill includes intangible resources of a temporary nature that cannot be separated and recognised as separate assets. Useful lives are reassessed annually.

Development projects

Costs of development projects comprise salaries, amortisation and other expenses directly or indirectly attributable to the Company's development activities.

Development projects that are clearly defined and identifiable and in respect of which technical feasibility, sufficient resources and a potential future market or development opportunity in the enterprise can be demonstrated, and where it is the intention to manufacture, market or use the project, are recognised as intangible assets. This applies if sufficient certainty exists that the value in use of future earnings can cover cost of sales, distribution and administrative expenses involved as well as the development costs.

Development projects that do not meet the criteria for recognition in the balance sheet are recognised as expenses in the income statement as incurred.

Capitalised development costs are measured at cost less accumulated amortisation and impairment losses or at a lower recoverable amount. An amount corresponding to the recognised development costs is allocated to the equity item 'Reserve for development costs'. The reserve is reduced by amortisation of and impairment losses on the development projects on a continuing basis.

As of the date of completion, capitalised development costs are amortised on a straight-line basis over the period of the expected economic benefit from the development work. The amortisation period is 3-5 year.

Other intangible fixed assets

Rights and acquired trademarks are measured at cost less accumulated amortisation and less any accumulated impairment losses or at a lower value in use.

Rights and acquired trademarks are amortised over the period of the agreements, which is 3-20 years.

Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Interest expenses on loans contracted directly for financing the construction of property, plant and equipment are recognised in cost over the construction period.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Other fixtures and fittings, tools and equipment	3-5 years
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The fixed assets' residual values are determined at nil.

Notes to the Financial Statements

Depreciation period and residual value are reassessed annually.

Impairment of fixed assets

The carrying amounts of intangible assets and property, plant and equipment and investments are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by amortisation and depreciation.

The recoverable amount of the asset is calculated as the higher of net selling price and value in use. Where a recoverable amount cannot be determined for the individual asset, the assets are assessed in the smallest group of assets for which a reliable recoverable amount can be determined based on a total assessment.

Goodwill, head office buildings and other assets for which a separate value in use cannot be determined as the asset does not on an individual basis generate future cash flows are reviewed for impairment together with the group of assets to which they are attributable.

Investments in subsidiaries

Investments in subsidiaries are recognised and measured under the equity method.

The item "Investments in subsidiaries" in the balance sheet include the proportionate ownership share of the net asset value of the enterprises calculated on the basis of the fair values of identifiable net assets at the time of acquisition with deduction or addition of unrealised intercompany profits or losses and with addition of the remaining value of any increases in value and goodwill calculated at the time of acquisition of the enterprises. The amortisation periods used are 20 years.

The total net revaluation of investments in subsidiaries is transferred upon distribution of profit to "Reserve for net revaluation under the equity method" under equity. The reserve is reduced by dividend distributed to the Parent Company and adjusted for other equity movements in the subsidiaries.

Subsidiaries with a negative net asset value are recognised at DKK 0. Any legal or constructive obligation of the Parent Company to cover the negative balance of the enterprise is recognised in provisions.

Fixed asset investments

Fixed asset investments, which consist of listed bonds and shares, are measured at their fair values at the balance sheet date. Fair value is determined on the basis of the latest quoted market price.

Investments which are not traded in an active market are measured at the lower of cost and recoverable amount.

Other fixed asset investments

Other fixed asset investments consist of deposit.

Inventories

Inventories are measured at the lower of cost under the FIFO method and net realisable value.

The net realisable value of inventories is calculated at the amount expected to be generated by sale of the inventories in the process of normal operations with deduction of selling expenses and costs of completion. The net realisable value is determined allowing for marketability, obsolescence and development in expected selling price.

The cost of goods for resale equals landed cost.

The cost of finished goods and work in progress comprises the cost of raw materials, consumables and direct labour with addition of indirect production costs. Indirect production costs comprise the cost of indirect materials and labour as well as maintenance and depreciation of the machinery, factory buildings and equipment used in the manufacturing process as well as costs of factory administration and management.

Notes to the Financial Statements

Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

Prepayments

Prepayments comprise prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

Deferred tax assets and liabilities

Deferred tax is recognised in respect of all temporary differences between the carrying amount and the tax base of assets and liabilities. However, deferred tax is not recognised in respect of temporary differences concerning goodwill not deductible for tax purposes and other items - apart from business acquisitions - where temporary differences have arisen at the time of acquisition without affecting the profit for the year or the taxable income.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. In cases where the computation of the tax base may be made according to alternative tax rules, deferred tax is measured on the basis of the intended use of the asset and settlement of the liability, respectively.

Deferred tax assets, including the tax base of tax loss carry-forwards, are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities.

Deferred tax assets and liabilities are offset within the same legal tax entity.

Current tax receivables and liabilities

Current tax liabilities and receivables are recognised in the balance sheet as the expected taxable income for the year adjusted for tax on taxable incomes for prior years and tax paid on account. Extra payments and repayment under the on-account taxation scheme are recognised in the income statement in financial income and expenses.

Financial liabilities

Loans, such as loans from credit institutions, are recognised initially at the proceeds received net of transaction expenses incurred. Subsequently, the loans are measured at amortised cost; the difference between the proceeds and the nominal value is recognised as an interest expense in the income statement over the loan period.

Other debts are measured at amortised cost, substantially corresponding to nominal value.

Cash Flow Statement

With reference to section 86(4) of the Danish Financial Statements Act, the Parent Company has not prepared a cash flow statement for the Company itself but has only prepared a cash flow statement for the Group.

The cash flow statement shows the Group's cash flows for the year broken down by operating, investing and financing activities, changes for the year in cash and cash equivalents as well as the Group's cash and cash equivalents at the beginning and end of the year.

Cash flows from operating activities

Cash flows from operating activities are calculated as the net profit/loss for the year adjusted for changes in working capital and non-cash operating items such as depreciation, amortisation and impairment losses, and provisions. Working capital comprises current assets less short-term debt excluding items included in cash and cash equivalents.

Notes to the Financial Statements

Cash flows from investing activities

Cash flows from investing activities comprise cash flows from acquisitions and disposals of intangible assets, property, plant and equipment as well as fixed asset investments.

Cash flows from financing activities

Cash flows from financing activities comprise cash flows from the raising and repayment of long-term debt as well as payments to and from shareholders.

Cash and cash equivalents

Cash and cash equivalents comprise "Cash at bank and in hand".

The cash flow statement cannot be immediately derived from the published financial records.

Financial Highlights

Explanation of financial ratios

Gross margin	$\text{Gross profit} \times 100 / \text{Revenue}$
Profit margin	$\text{Profit/loss of primary operations} \times 100 / \text{Revenue}$
Return on assets	$\text{Profit/loss of primary operations} \times 100 / \text{Total assets at year end}$
Solvency ratio	$\text{Equity at year end} \times 100 / \text{Total assets at year end}$