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# ***STAUNING WHISKY A/S***

Stauningvej 38, DK-6900 Skjern

## **Annual Report for 2024**

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CVR No. 30 90 08 63

The Annual Report was  
presented and adopted  
at the Annual General  
Meeting of the  
company  
on 18/6 2025

Jens Aage Jerslev  
Chairman of the  
general meeting



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# Management's statement

The Executive Board and Board of Directors have today considered and adopted the Annual Report of STAUNING WHISKY A/S for the financial year 1 January - 31 December 2024.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements give a true and fair view of the financial position at 31 December 2024 of the Company and of the results of the Company operations for 2024.

In our opinion, Management's Review includes a true and fair account of the matters addressed in the Review.

We recommend that the Annual Report be adopted at the Annual General Meeting.

Skjern, 18 June 2025

## Executive Board

Lasse Svoldgaard Vesterby  
CEO

## Board of Directors

Jens Aage Jerslev  
Chairman

Birthe Tofting

Abhishek Wahi

David Bruce Gates

Martin Svoldgård Vesterby

# Independent Auditor's report

To the shareholder of STAUNING WHISKY A/S

## Opinion

In our opinion, the Financial Statements give a true and fair view of the financial position of the Company at 31 December 2024 and of the results of the Company's operations for the financial year 1 January - 31 December 2024 in accordance with the Danish Financial Statements Act.

We have audited the Financial Statements of STAUNING WHISKY A/S for the financial year 1 January - 31 December 2024, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies ("the Financial Statements").

## Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

## Management's responsibilities for the Financial Statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

# Independent Auditor's report

## Auditor's responsibilities for the audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Herning, 18 June 2025

**PricewaterhouseCoopers**

Statsautoriseret Revisionspartnerselskab

*CVR No 33 77 12 31*

Poul Spencer Poulsen  
State Authorised Public Accountant  
mne23324

Daniel Mogensen  
State Authorised Public Accountant  
mne45831

## Company information

<b>The Company</b>	STAUNING WHISKY A/S Stauningvej 38 DK-6900 Skjern  CVR No: 30 90 08 63 Financial period: 1 January - 31 December Municipality of reg. office: Ringkøbing-Skjern
<b>Board of Directors</b>	Jens Aage Jerslev, chairman Birthe Tofting Abhishek Wahi David Bruce Gates Martin Svoldgård Vesterby
<b>Executive Board</b>	Lasse Svoldgaard Vesterby
<b>Auditors</b>	PricewaterhouseCoopers Statsautoriseret Revisionspartnerselskab Platanvej 4 DK-7400 Herning

# Management's review

## Key activities

The Company's activity consists of producing and selling whisky and running related businesses.

## Development in the year

The income statement of the Company for 2024 shows a loss of DKK 71,957,230, and at 31 December 2024 the balance sheet of the Company shows a positive equity of DKK 220,832,497.

Financial results for 2024 are below budget and therefore have not lived up to management's expectations. Main reason is significant write-down of building and equipment. 2024 has been a difficult market to navigate with war in Europe, ongoing consumer caution and overall decline in the spirit industry. Achieving significant growth in volume for Stauning Whisky is satisfying in the current global environment for spirit businesses.

## Targets and expectations for the year ahead

2025 is expected to be another challenging year.

Strategical change from Diageo to stop future investment through Distill Venture, including Stauning Whisky, will lead to a change in strategy for Stauning Whisky. The organization will be adjusted to the new scenario to make Stauning Whisky a financial sustainable company during the coming years.

Due to changes in investment strategy, there will be unknown situations and solutions for 2025. However, it is expected that we will minimize the annual loss in 2025 compared to 2024. The result is expected to be a loss in the range of 20-30 mDKK.

It is expected we will be able to grow sales volume in 2025 compared to 2024.

## Subsequent events

In the period from end of financial year 2024 the strategical changes from Diageo have been informed to Stauning Whisky, meaning that there have been made extraordinary write-down on buildings and equipment due to less daily use in operation. The strategical change from Diageo has led to change in strategy for Stauning Whisky as well, with adjustments in organization that reflects adjusted and reduced growth plan and changes of market strategy and focus.

## Income statement 1 January - 31 December

	Note	2024	2023
		DKK	DKK
<b>Gross loss</b>		<b>-18,628,775</b>	<b>-3,455,976</b>
Staff expenses	1	-28,381,336	-20,886,589
Depreciation and impairment losses of property, plant and equipment	2,3	-25,139,159	-3,684,423
<b>Profit/loss before financial income and expenses</b>		<b>-72,149,270</b>	<b>-28,026,988</b>
Financial income		234,137	90,228
Financial expenses	4	-91,399	-244,401
<b>Profit/loss before tax</b>		<b>-72,006,532</b>	<b>-28,181,161</b>
Tax on profit/loss for the year	5	49,302	8,228
<b>Net profit/loss for the year</b>		<b>-71,957,230</b>	<b>-28,172,933</b>
 <b>Distribution of profit</b>			
		2024	2023
		DKK	DKK
<b>Proposed distribution of profit</b>			
Retained earnings		-71,957,230	-28,172,933
		<b>-71,957,230</b>	<b>-28,172,933</b>

## Balance sheet 31 December

### Assets

	Note	2024	2023
		DKK	DKK
Land and buildings		40,509,461	50,761,691
Other fixtures and fittings, tools and equipment		37,784,011	52,107,591
<b>Property, plant and equipment</b>	<b>6</b>	<b><u>78,293,472</u></b>	<b><u>102,869,282</u></b>
<b>Fixed assets</b>		<b><u>78,293,472</u></b>	<b><u>102,869,282</u></b>
Raw materials and consumables		4,726,616	7,172,569
Work in progress		120,554,499	102,384,154
Finished goods and goods for resale		9,930,269	11,046,492
<b>Inventories</b>		<b><u>135,211,384</u></b>	<b><u>120,603,215</u></b>
Trade receivables		5,526,789	4,306,860
Other receivables		1,317,192	992,347
Corporation tax receivable from group enterprises		49,302	8,228
Prepayments		628,598	7,041,497
<b>Receivables</b>		<b><u>7,521,881</u></b>	<b><u>12,348,932</u></b>
<b>Cash at bank and in hand</b>		<b><u>9,221,471</u></b>	<b><u>7,244,652</u></b>
<b>Current assets</b>		<b><u>151,954,736</u></b>	<b><u>140,196,799</u></b>
<b>Assets</b>		<b><u>230,248,208</u></b>	<b><u>243,066,081</u></b>

# Balance sheet 31 December

## Liabilities and equity

	Note	2024	2023
		DKK	DKK
Share capital		2,000,000	2,000,000
Retained earnings		218,832,497	232,544,007
<b>Equity</b>		<b>220,832,497</b>	<b>234,544,007</b>
Credit institutions		0	32,603
Prepayments received from customers		1,297,898	1,249,625
Trade payables		6,201,225	5,819,505
Payables to group enterprises		450,837	321,739
Other payables		1,439,949	969,582
Deferred income		25,802	129,020
<b>Short-term debt</b>		<b>9,415,711</b>	<b>8,522,074</b>
<b>Debt</b>		<b>9,415,711</b>	<b>8,522,074</b>
<b>Liabilities and equity</b>		<b>230,248,208</b>	<b>243,066,081</b>
Contingent assets, liabilities and other financial obligations	7		
Accounting Policies	8		

## Statement of changes in equity

	Share capital	Retained earnings	Total
	DKK	DKK	DKK
Equity at 1 January	2,000,000	232,544,007	234,544,007
Contribution from group	0	58,245,720	58,245,720
Net profit/loss for the year	0	-71,957,230	-71,957,230
<b>Equity at 31 December</b>	<b>2,000,000</b>	<b>218,832,497</b>	<b>220,832,497</b>

# Notes to the Financial Statements

	2024	2023
	DKK	DKK
<b>1. Staff expenses</b>		
Wages and salaries	26,972,853	19,432,994
Pensions	1,102,460	875,025
Other social security expenses	306,023	578,570
	<u>28,381,336</u>	<u>20,886,589</u>
Average number of employees	<u>43</u>	<u>34</u>

Staff expenses include salaried employees in Denmark and foreign employees where the company has instructional authority.

	2024	2023
	DKK	DKK
<b>2. Depreciation and impairment losses of property, plant and equipment</b>		
Depreciation of property, plant and equipment	3,756,532	3,684,423
Impairment of tangible assets	21,382,627	0
	<u>25,139,159</u>	<u>3,684,423</u>
Which is specified as follows:		
Buildings	1,388,254	1,389,835
Other fixtures and fittings, tools and equipment	2,368,278	2,294,588
Impairment - Buildings	8,918,101	0
Impairment - Other fixtures and fittings, tools and equipment	12,464,526	0
	<u>25,139,159</u>	<u>3,684,423</u>

	2024	2023
	DKK	DKK
<b>3. Special items</b>		
Impairment of fixed assets	21,382,627	0
	<u>21,382,627</u>	<u>0</u>

Due to changes in strategy and growth plan, the production equipment will in coming period be used less for ongoing production, as we in recent years have filled the warehouses with maturing whisky for the coming years sales plan.

The equipment will for a period be used more for tests and experiments than daily operation and ongoing whisky production. Because of the reduced need of equipment for ongoing production of whisky the building and equipment have had an unusual write-down to reflect the future value.

## Notes to the Financial Statements

	2024	2023
	DKK	DKK
<b>4. Financial expenses</b>		
Interest to group enterprises	14,278	11,671
Other financial expenses	283	8,764
Exchange loss	76,838	223,966
	<b>91,399</b>	<b>244,401</b>
	2024	2023
	DKK	DKK
<b>5. Income tax expense</b>		
Current tax for the year	-49,302	-8,228
	<b>-49,302</b>	<b>-8,228</b>
<b>6. Property, plant and equipment</b>		
	Land and buildings	Other fixtures and fittings, tools and equipment
	DKK	DKK
Cost at 1 January	57,840,305	64,199,937
Additions for the year	54,125	509,224
Cost at 31 December	57,894,430	64,709,161
Impairment losses and depreciation at 1 January	7,078,614	12,092,346
Impairment losses for the year	8,918,101	12,464,526
Depreciation for the year	1,388,254	2,368,278
Impairment losses and depreciation at 31 December	17,384,969	26,925,150
Carrying amount at 31 December	<b>40,509,461</b>	<b>37,784,011</b>
Amortised over	30 years	5-30 years

## Notes to the Financial Statements

	<u>2024</u>	<u>2023</u>
	DKK	DKK
<b>7. Contingent assets, liabilities and other financial obligations</b>		
<b>Rental and lease obligations</b>		
Lease obligations under operating leases. Total future lease payments:		
Within 1 year	311,719	242,791
Between 1 and 5 years	<u>0</u>	<u>186,255</u>
	<u><b>311,719</b></u>	<u><b>429,046</b></u>
Obligation to designate buyer, operating leases. Expected residual value on expiry agreement	185,000	185,000

### Other contingent liabilities

The group companies are jointly and severally liable for tax on the jointly taxed incomes etc of the Group. The total amount of corporation tax payable is disclosed in the Annual Report of Stauning Whisky Holding ApS, which is the management company of the joint taxation purposes. Moreover, the group companies are jointly and severally liable for Danish withholding taxes by way of dividend tax, tax on royalty payments and tax on unearned income. Any subsequent adjustments of corporation taxes and withholding taxes may increase the Company's liability.

# Notes to the Financial Statements

## 8. Accounting policies

The Annual Report of STAUNING WHISKY A/S for 2024 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B as well as selected rules applying to reporting class C.

The accounting policies applied remain unchanged from last year.

The Financial Statements for 2024 are presented in DKK.

### Recognition and measurement

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

### Leases

Leases in terms of which the Company assumes substantially all the risks and rewards of ownership (finance leases) are recognised in the balance sheet at the lower of the fair value of the leased asset and the net present value of the lease payments computed by applying the interest rate implicit in the lease or an alternative borrowing rate as the discount rate. Assets acquired under finance leases are depreciated and written down for impairment under the same policy as determined for the other fixed assets of the Company.

The remaining lease obligation is capitalised and recognised in the balance sheet under debt, and the interest element on the lease payments is charged over the lease term to the income statement.

All other leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

### Translation policies

Danish kroner is used as the presentation currency. All other currencies are regarded as foreign currencies.

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Gains and losses arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

# Notes to the Financial Statements

## Income statement

### Revenue

Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Company.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

### Expenses for raw materials and consumables

Expenses for raw materials and consumables comprise the raw materials and consumables consumed to achieve revenue for the year.

### Other external expenses

Other external expenses comprise expenses for premises, sales as well as office expenses, etc.

### Gross loss

With reference to section 32 of the Danish Financial Statements Act, gross profit/loss is calculated as a summary of revenue, change in inventories of finished goods, work in progress and goods for resale, other operating income, expenses for raw materials and consumables and other external expenses.

### Staff expenses

Staff costs include wages and salaries including compensated absence and pensions as well as other social security contributions etc. made to the entity's employees.

### Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise depreciation and impairment of property, plant and equipment.

### Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Company, including gains and losses on the sale of property, plant and equipment.

### Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

### Tax on profit/loss for the year

Tax for the year consists of current tax for the year and deferred tax for the year. The tax attributable to the profit for year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.

Any changes in deferred tax due to changes to tax rates are recognised in the income statement.

The Company is jointly taxed with Stauning Whisky Holding ApS. The tax effect of the joint taxation with the subsidiaries is allocated to enterprises showing profits or losses in proportion to their taxable incomes (full allocation with credit for tax losses).

## Balance sheet

# Notes to the Financial Statements

## Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Buildings	30 years
Other fixtures and fittings, tools and equipment	5-30 years

Depreciation period and residual value are reassessed annually.

## Impairment of fixed assets

The carrying amounts of property, plant and equipment and investments are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by depreciation.

If so, the asset is written down to its lower recoverable amount.

## Inventories

Inventories are measured at the lower of cost under the FIFO method and net realisable value.

The net realisable value of inventories is calculated at the amount expected to be generated by sale of the inventories in the process of normal operations with deduction of selling expenses and costs of completion. The net realisable value is determined allowing for marketability, obsolescence and development in expected selling price.

The cost of goods for resale, raw materials and consumables equals landed cost.

The cost of finished goods and work in progress comprises the cost of raw materials, consumables and direct labour with addition of indirect production costs. Indirect production costs comprise the cost of indirect materials and labour as well as maintenance and depreciation of the machinery, factory buildings and equipment used in the manufacturing process as well as costs of factory administration and management.

## Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

## Prepayments

Prepayments comprise prepaid expenses concerning fees.

## Deferred tax assets and liabilities

Deferred tax is recognised in respect of all temporary differences between the carrying amount and the tax base of assets and liabilities. However, deferred tax is not recognised in respect of temporary differences concerning goodwill not deductible for tax purposes and other items - apart from business acquisitions - where temporary differences have arisen at the time of acquisition without affecting the profit for the year or the taxable income.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. In cases where the computation of the tax base may be made according to alternative tax rules, deferred tax is measured on the basis of the intended use of the asset and settlement of the liability, respectively.

## Notes to the Financial Statements

Deferred tax assets, including the tax base of tax loss carry-forwards, are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities.

Deferred tax assets and liabilities are offset within the same legal tax entity.

### **Current tax receivables and liabilities**

Current tax receivables and liabilities are recognised in the balance sheet at the amount calculated on the basis of the expected taxable income for the year adjusted for tax on taxable incomes for prior years. Tax receivables and liabilities are offset if there is a legally enforceable right of set-off and an intention to settle on a net basis or simultaneously.

### **Financial liabilities**

Debts are measured at amortised cost, substantially corresponding to nominal value.

### **Deferred income**

Deferred income comprises payments received in respect of income in subsequent years.