
Jacob Lund Photography ApS

CVR-no.: 36922729

Allegade 14 st th
2000 Frederiksberg

Annual report
1 January 2024 - 31 December 2024

**The annual report has been presented and
approved on the company's general meeting
the**

31/03/2025

Jacob Ammentorp Lund
Chairman of general meeting

Content

Company informations

Company informations

Reports

Statement by Management

Management's Review

Management's Review

Financial statement

Accounting Policies

Income statement

Balance sheet

Disclosures

Company information

**Reporting
company**

Jacob Lund Photography ApS

Allegade 14 st th
2000 Frederiksberg

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CVR-no.: 36922729

Reporting
period: 01/01/2024 - 31/12/2024

Statement by Management

Management has today considered and approved the annual report for the financial year 01. January 2024 - 31. December 2024 for Jacob Lund Photography ApS.

The annual report is presented in accordance with the Danish Financial Statements Act.

Management believes that the financial statements give a true and fair view of the company's assets, liabilities and financial position and of the result.

The annual report is submitted for approval by the General Assembly.

Management considers the conditions for opting out of audit to be met.

Frederiksberg, the 31/03/2025

Management

Jacob Ammentorp Lund

Board of directors

Jacob Ammentorp Lund

Management's Review

Business review

The primary activity of the company is to produce and sell images and films, including stock material and related business.

Financial review

Profit for the year amounted to a profit of 2.281 T.DKK. As of 31 December 2024, equity amounts to 2.425 T.DKK.

Events after the balance sheet date

No events materially affecting the Company's financial position have occurred subsequent to the financial year-end.

Management considers the conditions for opting out of audit to be met.

Accounting Policies

The annual report has been prepared in accordance with the regulation applying to Reporting class B.

Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year

Income statement

Gross profit or loss

Gross profit or loss comprises revenue, production costs and other operating income.

Revenue

Revenue from the sale of manufactured goods and goods for resale is recognised in the income statement when delivery is made and risk has passed to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

External expenses

Other external expenses include the year's expenses relating to the entity's core activities, including expenses relating to distribution, sale, advertising, administration, premises, bad debts etc.

Staff costs

Staff costs include wages and salaries, including compensated absence and pensions, as well as other social security contributions, etc. made to the entity's employees.

Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts that relate to the financial reporting period. The items comprise interest income and expenses, e.g. exchange gains and losses.

Tax

Tax for the year includes current tax on the year's expected taxable income and the year's deferred tax adjustments. The portion of the tax for the year that relates to the profit/loss for the year is recognised in the income statement, whereas the portion that relates to transactions taken to equity is recognised in equity.

The Company and its Danish group entities are jointly taxed. The total Danish income tax charge is allocated between profit/loss-making Danish entities in proportion to their taxable income (full absorption).

Jointly taxed entities entitled to a tax refund are reimbursed by the management company based on the rates applicable to interest allowances, and jointly taxed entities which have paid too little tax pay a surcharge according to the rates applicable to interest surcharges to the management company.

Balance sheet

Property, plant and equipment

Items of property, plant and equipment are measured at cost less accumulated depreciation and impairment losses. Cost includes the acquisition price and costs directly related to the acquisition until the time at which the asset is ready for use.

Gains or losses are calculated as the difference between the selling price less selling costs and the carrying amount at the date of disposal. Gains and losses from the disposal of property, plant and equipment are recognised in the income statement as other operating income or other operating expenses.

Other payables

Other payables are measured at net realisable value.

Foreign currency translation

On initial recognition, transactions denominated in foreign currencies are translated at the exchange rate at the transaction date. Foreign exchange differences arising between the exchange rates at the transaction date and the date of payment are recognised in the income statement as financial income or financial expenses.

Receivables and payables and other monetary items denominated in foreign currencies are translated at the exchange rate at the balance sheet date. The difference between the exchange rates at the balance sheet date and the date at which the receivable or payable arose or was recognised in the most recent financial statements is recognised in the income statement as financial income or financial expenses.

Income statement 1 Jan 2024 - 31 Dec 2024

	Disclosure	2024 DKK	2023 DKK
Gross profit (loss)		5,048,428	7,612,233
Employee expense	1	-1,937,549	-1,237,016
Depreciation, amortisation expense and impairment losses of property, plant and equipment and intangible assets		-249,231	-105,432
Profit (loss) from ordinary operating activities		2,861,648	6,269,785
Other finance income		96,872	56,692
Other finance expenses		-32,496	-222,099
Profit (loss) from ordinary activities before tax		2,926,024	6,104,378
Tax expense	2	-645,049	-1,343,213
Profit (loss)		2,280,975	4,761,165
Proposed distribution of results			
Proposed dividend recognised in equity		2,200,000	4,760,000
Retained earnings		80,975	1,165
Proposed distribution of profit (loss)		2,280,975	4,761,165

Balance sheet 31 December 2024

Assets

	Disclosure	2024	2023
		DKK	DKK
Fixtures, fittings, tools and equipment		849,280	155,987
Leasehold improvements		41,907	0
Property, plant and equipment		891,187	155,987
Deposits		100,800	0
Investments		100,800	0
Total non-current assets		991,987	155,987
Trade receivables		3,673	4,109,118
Receivables from group enterprises		419,458	1,673,521
Current deferred tax assets		15,349	30,329
Other receivables		284,712	39,075
Receivables		723,192	5,852,043
Other investments		521,274	28,102
Investments		521,274	28,102
Cash and cash equivalents		1,101,123	1,000,068
Current assets		2,345,589	6,880,213
TOTAL ASSETS		3,337,576	7,036,200

Balance sheet 31 December 2024

Liabilities and equity

	Disclosure	2024	2023
		DKK	DKK
Contributed capital		50,000	50,000
Retained earnings		174,905	93,930
Proposed dividend		2,200,000	4,760,000
Total equity		2,424,905	4,903,930
Trade payables		224,407	4,430
Tax payables		630,069	1,344,859
Other payables, including tax payables, liabilities other than provisions		58,195	782,981
Short-term liabilities other than provisions, gross		912,671	2,132,270
Liabilities other than provisions, gross		912,671	2,132,270
LIABILITIES AND EQUITY, GROSS		3,337,576	7,036,200

Disclosures

1. Employee expense

	2024	2023
	DKK	DKK
Wages and salaries	1,658,416	920,663
Pension costs	54,000	54,000
Social security contributions	7,430	13,143
Other staff costs	217,703	249,210
	1,937,549	1,237,016

2. Tax expense

	2024	2023
	DKK	DKK
Current tax	630,069	1,344,859
Changes in deferred tax	14,980	-1,646
	645,049	1,343,213

3. Information on average number of employees

Average number of employees	2024
	2