



ÅRSREGNSKAPET FOR REGNSKAPSÅRET 2017 - GENERELL INFORMASJON

Enheten

Organisasjonsnummer: 998 048 419
Organisasjonsform: Norskreg. utenlandsk foretak
Foretaksnavn: VARSITY BRANDS EUROPE GMBH
Forretningsadresse: Henrik Ibsens gate 90
0255 OSLO

Regnskapsår

Årsregnskapets periode: 01.01.2017 - 31.12.2017

Konsern

Morselskap i konsern: Nei

Regnskapsregler

Regler for små foretak benyttet: Ja
Benyttet ved utarbeidelsen av årsregnskapet til selskapet: Regnskapslovens alminnelige regler

Årsregnskapet fastsatt av kompetent organ

Bekreftet av representant for selskapet: Dr. Jan Becker
Dato for fastsettelse av årsregnskapet: 29.06.2018

Grunnlag for avgivelse

År 2017: Årsregnskapet er elektronisk innlevert
År 2016: Tall er hentet fra elektronisk innlevert årsregnskap fra 2017

Det er ikke krav til at årsregnskapet m.v. som sendes til Regnskapsregisteret er undertegnet. Kontrollen på at dette er utført ligger hos revisor/enhetens øverste organ. Sikkerheten ivaretas ved at innsender har rolle/rettighet for innsending av årsregnskapet via Altinn, og ved at det bekreftes at årsregnskapet er fastsatt av kompetent organ.

Brønnøysundregistrene, 31.10.2020



Resultatregnskap

Beløp i: NOK	Note	2017	2016
RESULTATREGNSKAP			
Inntekter			
Revenue		2 746 709	2 635 914
Sum inntekter		2 746 709	2 635 914
Kostnader			
Raw materials and consumables used		1 571 565	1 977 354
Staff costs	1, 2, 3	1 279 002	853 745
Depreciation of fixed assets and intangible assets	4	15 449	9 000
Other operating expenses		784 934	829 805
Sum kostnader		3 650 950	3 669 904
Driftsresultat		-904 241	-1 033 990
Finansinntekter og finanskostnader			
Annen renteinntekt		662	443
Other financial income	11	185 945	15 616
Sum finansinntekter		186 608	16 059
Annen rentekostnad		15 878	6 555
Other financial expense		16 173	
Sum finanskostnader		32 051	6 555
Netto finans		154 557	9 504
Ordinært resultat før skattekostnad		-749 684	-1 024 486
Tax on ordinary result	5	349 834	-238 794
Ordinært resultat etter skattekostnad		-1 099 518	-785 692
Årsresultat		-1 099 518	-785 692
Overføringer og disponeringer			
Udekket tap		-1 099 518	
Transfers to/from other equity			-785 692
Sum overføringer og disponeringer		-1 099 518	-785 692



Balanse

Beløp i: NOK	Note	2017	2016
BALANSE - EIENDELER			
Anleggsmidler			
Immaterielle eiendeler			
Utsatt skattefordel	6		349 834
Sum immaterielle eiendeler			349 834
Varige driftsmidler			
Fixtures and fittings, tools, office machinery, etc	4	2 297	17 746
Sum varige driftsmidler		2 297	17 746
Sum anleggsmidler		2 297	367 580
Omløpsmidler			
Varer			
Inventory			220 000
Sum varer			220 000
Fordringer			
Trade debtors	10	1 413 248	75 522
Other debtors		40 268	695 074
Konsernfordringer	9	3 427 128	3 336 675
Sum fordringer		4 880 644	4 107 271
Bankinnskudd, kontanter og lignende			
Bank deposits, cash in hand, etc	7	335 646	975 866
Sum bankinnskudd, kontanter og lignende		335 646	975 866
Sum omløpsmidler		5 216 290	5 303 137
SUM EIENDELER		5 218 587	5 670 717

BALANSE - EGENKAPITAL OG GJELD

Egenkapital

Innskutt egenkapital



Balanse

Beløp i: NOK	Note	2017	2016
Annen innskutt egenkapital	8	3 182 499	
Sum innskutt egenkapital		3 182 499	
Opptjent egenkapital			
Other equity			
Udekket tap	8	1 126 886	27 368
Sum opptjent egenkapital		-1 126 886	-27 368
Sum egenkapital	8	2 055 613	-27 368
Sum langsiktig gjeld		0	0
Kortsiktig gjeld			
Leverandørgjeld	9	2 062 986	4 697 869
Public duties payable		400 818	168 952
Kortsiktig konserngjeld			720
Other short-term liabilities		699 169	830 544
Sum kortsiktig gjeld		3 162 974	5 698 085
Sum gjeld		3 162 974	5 698 085
SUM EGENKAPITAL OG GJELD		5 218 587	5 670 717



Skattedirektoratet

Saksbehandler Torstein Kinden Helleland	Deres dato 29.03.2016	Vår dato 01.04.2016
Telefon 22078139	Deres referanse VCB.ARE.277102.BD2100	Vår referanse 2016/288301

KPMG AS
Postboks 7000 Majorstua
0306 OSLO

Permission to prepare the annual accounts and directors' report in English language for Varsity Brands Europe GmbH, org. nr. 998 048 419

With reference to your letter of 29 March 2016 you apply for permission to keep annual accounts and directors' report in English language. The application in question concerns Varsity Brands Europe GmbH.

Conclusion

Based on a total evaluation, the view of The Directorate of Taxes is that Varsity Brands Europe GmbH may make the directors' report and annual accounts in English language according to the Norwegian Accounting Act § 3-4 third paragraph. The exemption requires that the information that the decision is based on, does not change significantly.

A copy of this letter must be sent to the Register of Company Accounts in Brønnøysund together with the financial statements. It is incumbent on the company to document by this letter that the permit is granted.

Background

Varsity Brands Europe GmbH is a Norwegian branch of a German limited liability company (GmbH). The company is 100 % owned by the American company Varsity brands Inc. The board members of the company (head-office) are all German. The Norwegian activity comprises organization of cheerleading events and sales of cheerleading equipment. The clothing sector in general is international. English is the working language. The company is not aware of any Norwegian users of the annual accounts and the director's rapport that would suffer, if an exemption is granted. The annual report and financial statements are required to be prepared each year in the Norwegian language only in order to satisfy the requirements of the Norwegian Accounting Act.

Permission to make the annual accounts and the directors' report in Norway in English language

According to the Norwegian Accounting Act § 3-4, third paragraph shall "*the directors' report and annual accounts ... be in Norwegian. The Ministry can in an individual decision decide that the directors' report and/or annual accounts may be in another language*".

Postadresse
Postboks 9200 Grønland
0134 Oslo

Besøksadresse:
Se www.skatteetaten.no
Org.nr: 996250318
E-post: skatteetaten.no/sendepost

Sentralbord
800 80 000
Telefaks
22 17 08 60



Ot. prp. nr. 42 (1997-1998) About Act about annual accounts etc., says the following about the purpose of the Accounting Act, refer section 1.1:

“The aim of the Government with respect to the Accounting Act is that it shall contribute towards providing informative accounts for different users of accounts. The users of accounts include investors and creditors which provide capital for the companies. Other groups include those who have an interest in knowing how the companies are operated, for example employees and the local community. The information to the capital market is an important basis for the correct pricing of financial instruments. The correct pricing of stocks is an important factor in securing the best possible allocation of resources in the economy. High quality accounts will also make it more difficult for market participants to obtain speculative gains as a result of non-publicly available information.”

Hence, one of the main aims of the Accounting Act is to contribute to “informative accounts for different users of accounts”. The users of the accounts will include investors, creditors, employees and the local community.

Hence, it is the view of the Ministry that it is crucial that the question of dispensation from the general rule that the annual accounts and/or directors’ report should be prepared in Norwegian, not in any significant way deviate from the consideration of users of the accounts.

As mentioned above it is particularly the consideration of the users of the account information which has to be taken into consideration when considering the application for permission. In this assessment, the Directorate of Taxes has emphasized that the company is a Norwegian branch of a foreign company. The company is operating in an industry of a strongly international character and the working language is English. Furthermore, the Directorate of Taxes is not aware of any Norwegian users of the annual accounts and the director's rapport that would suffer if an exemption is granted.

Please state "our reference" (see above) in all written communication with The Norwegian Tax Authorities.

Med hilsen

Rune Tystad
Senior Adviser
Legal Department
Norwegian Directorate of Taxes

Torstein Kinden Helleland

Dokumentet er elektronisk godkjent og har derfor ikke håndskrevne signaturer



Financial Statement 2017

**VARSIITY BRANDS EUROPE GMBH
0255 OSLO**

Financial Statement
Balance Sheet
Notes

Utarbeidet av:
Value Accounting Oslo AS
Nedre Vollgate 9
0158 OSLO
Org.nr. 915156975

Utarbeidet med:
Total Årsoppgjør



Income statement 2017 VARSITY BRANDS EUROPE GMBH

	Note	2017	2016
Revenue		2 746 709	2 635 914
Total operating income		2 746 709	2 635 914
Raw materials and consumables used		-1 571 565	-1 977 354
Staff costs	1, 2, 3	-1 279 002	-853 745
Depreciation of fixed assets and intangible assets	4	-15 449	-9 000
Other operating expenses		-784 934	-829 805
Sum operating expenses		-3 650 950	-3 669 904
Result of operations		-904 241	-1 033 990
Other interest income		662	443
Other financial income	11	185 945	15 616
Total financial income		186 608	16 059
Other interest charge		-15 878	-6 555
Other financial expense		-16 173	
Total financial expenses		-32 051	-6 555
Net financial items		154 557	9 504
Operating result before tax		-749 684	-1 024 486
Tax on ordinary result	5	-349 834	238 794
Operating result		-1 099 518	-785 692
Results of the year		-1 099 518	-785 692
Transfers			
Uncovered losses		-1 099 518	
Transfers to/from other equity			-785 692
Total transfers and allocations		-1 099 518	-785 692

Numbers presented in NOK.



Balance sheet, 31. December 2017
VARSITY BRANDS EUROPE GMBH

	Note	2017	2016
ASSETS			
Fixed assets			
Intangible fixed assets			
Deferred tax assets	6		349 834
Total intangible fixed assets			349 834
Tangible fixed assets			
Fixtures and fittings, tools, office machinery, etc	4	2 297	17 746
Total tangible fixed assets		2 297	17 746
Total fixed assets		2 297	367 580
Current assets			
Inventory			220 000
Total Inventory			220 000
Receivables			
Trade debtors	10	1 413 248	75 522
Other debtors		40 268	695 074
Group debtors	9	3 427 128	3 336 675
Total receivables		4 880 644	4 107 271
Bank deposits, cash in hand, etc	7	335 646	975 866
Total bank deposits, cash in hand, etc		335 646	975 866
Total current assets		5 216 290	5 303 137
Total assets		5 218 587	5 670 717

Numbers presented in NOK.



Balance sheet 31. December 2017 VARSITY BRANDS EUROPE GMBH

	Note	2017	2016
EQUITY AND LIABILITIES			
Equity			
Paid-in capital			
Other paid-in capital	8	3 182 499	
Total paid-in capital		3 182 499	
Retained earnings			
Other equity	8		
Losses from previous years	8	-1 126 886	-27 368
Total retained earnings		-1 126 886	-27 368
Total equity	8	2 055 613	-27 368
Liabilities			
Current liabilities			
Trade creditors	9	2 062 986	4 697 869
Public duties payable		400 818	168 952
Short-term group liabilities			720
Other short-term liabilities		699 169	830 544
Total current liabilities		3 162 974	5 698 085
Total liabilities		3 162 974	5 698 085
Total equity and liabilities		5 218 587	5 670 717

25 June 2018

Dr. Jan Becker
Chairman of the Board

Numbers presented in NOK.



Noter 2017

VARSHITY BRANDS EUROPE GMBH

Accounting Principles

The Financial Statements have been prepared in accordance with the Norwegian Accounting Act and generally accepted accounting principles for Small Companies.

Foreign currency

Monetary items are translated using the exchange rates at the balance sheet date.

Sales revenue

Sales revenues are recognized upon delivery.

Taxes

The income tax expense is comprised of both tax payable for the period, and changes in deferred tax. Deferred tax is determined on the basis of existing temporary differences between accounting net income and tax net income, including year-end loss carry-forwards, calculated at 23 %. Temporary differences, both positive and negative, which will or are likely to reverse in the same period, are recorded as a net amount.

Balance sheet classification

Fixed assets are comprised of assets intended for long term ownership and use. Fixed assets are recorded in the balance sheet and depreciated over the estimated useful economic life. Fixed assets are written down to recoverable amount when decreases in value are expected to be permanent. The recoverable amount is the greater of the net selling price and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value. Impairments losses recognised are reversed when the basis for the impairment loss is no longer evident.

Current assets and liabilities are comprised of items receivable/due within one year and items related to the inventory cycle. Current assets are valued at the lower of cost and market.

Inventory

Inventory is valued at the lower of cost and net sales value.

Receivables

Accounts receivables and other receivables are recorded in the balance sheet at nominal value less a provision for doubtful accounts. Provision for doubtful accounts is determined on the basis of an assessment of individual receivables.

Pension liabilities

Unfunded pension obligations are estimated and recognized as other provisions. Funded pension liabilities are not recognized in the balance sheet. The premium paid is regarded as the pension cost for the period and classified as wage cost in the profit and loss statement.



Note 1 - Wage Cost

	2017	2016
Salary cost	1 075 730	688 615
Social securities tax	157 813	89 534
Pension cost	39 862	39 288
Other wage cost	5 598	36 308
Total	1 279 002	853 745

The company has 1 employee at the end of 2017

Note 2 - Pension

The company is required to have an occupational pension scheme in accordance with the Norwegian law on required occupational pension ("lov om obligatorisk tjenstepensjon") The company's pension scheme meets the requirements of this law.

Note 3 - Management Compensation

	General Manager	Board of Directors
Salary	638 377	
Bonus	105 944	
Other compensation	3 660	
Total	747 981	0

Note 4 - Fixed Assets

Tangible fixed assets	Inventory, equipment etc
Aquisition cost as of 1 January 2017	30 000
Additions	0
Disposals	0
Acquisition cost as of 31 December 2017	30 000
Accumulated depreciations as of 1 January 2017	-12 254
Accumulated depreciations as of 31 December 2017	-27 703
Net value 31 December 2017	2 297
Depreciations for the year	-15 449

Note 5 - Tax

	2017	2016
Profit/loss before tax	-749 684	- 1024 486
+/- Permanent differences	33 582	12 006
+/- Changes temporary differences	749	2 689
Taxable income	-715 353	-1 009 791
+/- Payable tax	0	0
+/- Changes in deferred tax advantage	349 834	-238 794
Tax expense	349 834	-238 794
Total payable tax	0	0



Note 6 - Deferred Tax

	01.01.2017	31.12.2017	Difference
Fixed assets	3 046	2 297	749
Net loss carried forward	-1 460 688	-2 176 041	715 353
Net differences	-1 457 642	-2 173 744	716 102
Changes in tax that cannot be booked as net value	0	2 173 744	-2 173 744
Basis for calculation of deferred tax	-1 457 642	0	-1 457 642
Deferred tax benefit (24 % / 23 %)	-349 834	0	-349 834

Deferred tax of NOK 499 961 is not recognized due to uncertainties of future taxable profits.

Note 7 - Bank Deposits

Restricted funds related to employee tax are NOK 50 940.

Note 8 - Equity

	Accumulated loss	Total
Equity 1 January 2016	-27 368	-27 368
Increase in equity		3 182 499
Net loss for the year	-1 538 108	-1 538 108
Equity 31 December 2017	-1 565 476	1 617 023

Note 9 - Intercompany Balance

	2017	2016
Claim on the head office	3 427 128	3 336 675
Trade payables to Varsity Brands LCC	1 953 777	4 535 398

Varsity Brands LCC is the the company's main supplier of goods. In 2017 NOK 1 169 685 of the cost has been invoiced by Varsity Brands LCC.

Note 10 - Receivables

	2017	2016
Recognized value receivables	1 413 248	75 522
Accrued for potential loss		
Net value receivables	1 413 248	75 522

Note 11 - Other Financial Income

	2017	2016
Currency gains	185 306	15 616
Other financial income	639	0
Total	185 945	15 616