

Årsredovisning *Annual Accounts*

för
for

comScore Sweden AB
556761-2998

Räkenskapsåret
The financial year
2023

Fastställelseintyg/ *Certificate of Adoption*

Undertecknad, styrelseledamot i **comScore Sweden AB** intygar att resultaträkningen och balansräkningen fastställts på årsstämman den **1 July 2024**. Årstämman beslöt att godkänna styrelsens förslag beträffande det uppkomna resultatet.

Jag intygar också att innehållet i årsredovisningen stämmer överens med originalen.

*The undersigned, Board member of **comScore Sweden AB**, certifies that the Income Statement and Balance Sheet have been adopted by the Annual General Meeting held on **1 July 2024**. The General meeting decided to adopt the Board of Directors' proposal regarding the allocation of the results.*

The undersigned certifies also that the contents of the annual report are a true copy of the original document.

Stockholm den **2 July 2024**.



Name: Mary Margaret Curry

Årsredovisning
för
comScore Sweden AB
556761-2998
Räkenskapsåret
2023

comScore Sweden AB
Org.nr 556761-2998

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Styrelsen för comScore Sweden AB avger följande årsredovisning för räkenskapsåret 2023.

Årsredovisningen är upprättad i svenska kronor, SEK. Om inte annat särskilt anges, redovisas alla belopp i hela kronor (kr). Uppgifter inom parentes avser föregående år.

Förvaltningsberättelse

Verksamheten

Allmänt om verksamheten

Bolaget skall utveckla, marknadsföra och sälja internrelaterade produkter och service, förträdesvis avseende websideanalyser, samt bedriva därmed förenlig verksamhet. Företaget har sitt säte i Stockholm.

Väsentliga händelser under räkenskapsåret

Inga väsentliga händelser ägde rum under verksamhetsåret.

Flerårsöversikt (tkr)	2023	2022	2021	2020
Nettoomsättning	381	219	190	456
Resultat efter finansiella poster	42	-9	-1	49
Soliditet (%)	82,0	84,4	85,4	84,3

Förändringar i eget kapital

	Aktie- kapital	Balanserat resultat	Årets	Totalt
Belopp vid årets ingång	100 000	1 248 887	-19 431	1 329 456
Årets resultat			8 039	8 039
Belopp vid årets utgång	100 000	1 248 887	-11 392	1 337 495

comScore Sweden AB
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Resultatdisposition

Styrelsen föreslår att till förfogande stående vinstmedel (kronor):

balanserad vinst	1 229 456
årets vinst	8 039
	1 237 495
disponeras så att	
i ny räkning överföres	1 237 495
	1 237 495

Företagets resultat och ställning i övrigt framgår av efterföljande resultat- och balansräkning med noter.

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Resultaträkning	Not	2023-01-01 -2023-12-31	2022-01-01 -2022-12-31
Rörelseintäkter, lagerförändringar m. m.			
Nettoomsättning		380 946	218 592
Summa rörelseintäkter, lagerförändringar m.m.		380 946	218 592
Rörelsekostnader			
Övriga externa kostnader		-334 218	-199 288
Personalkostnader	2	0	0
Övriga rörelsekostnader		5 778	-22 577
Summa rörelsekostnader		-328 440	-221 865
Rörelseresultat	3	52 506	-3 273
Finansiella poster			
Övriga ränteintäkter och liknande resultatposter		11 565	0
Räntekostnader och liknande resultatposter		-22 500	-5 659
Summa finansiella poster		-10 935	-5 659
Resultat efter finansiella poster		41 571	-8 932
Resultat före skatt		41 571	-8 932
Skatter			
Skatt på årets resultat		-33 532	-10 499
Årets resultat		8 039	-19 431

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Balansräkning

Not

2023-12-31

2022-12-31

TILLGÅNGAR

Omsättningstillgångar

Kortfristiga fordringar

Fordringar hos koncernföretag

836 363

605 417

Övriga fordringar

752 313

718 811

Summa kortfristiga fordringar

1 588 676

1 324 228

Kassa och bank

Kassa och bank

43 170

250 815

Summa kassa och bank

43 170

250 815

Summa omsättningstillgångar

1 631 846

1 575 043

SUMMA TILLGÅNGAR

1 631 846

1 575 043

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Balansräkning

Not

2023-12-31

2022-12-31

EGET KAPITAL OCH SKULDER

Eget kapital

Bundet eget kapital

Aktiekapital

100 000

100 000

Summa bundet eget kapital

100 000

100 000

Fritt eget kapital

Balanserat resultat

1 229 456

1 248 887

Årets resultat

8 039

-19 431

Summa fritt eget kapital

1 237 495

1 229 456

Summa eget kapital

1 337 495

1 329 456

Kortfristiga skulder

Leverantörsskulder

3 707

910

Skulder till koncernföretag

163 401

169 177

Upplupna kostnader och förutbetalda intäkter

127 243

75 500

Summa kortfristiga skulder

294 351

245 587

SUMMA EGET KAPITAL OCH SKULDER

1 631 846

1 575 043

comScore Sweden AB
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Noter

Not 1 Redovisningsprinciper

Allmänna upplysningar

Årsredovisningen är upprättad i enlighet med årsredovisningslagen och Bokföringsnämndens allmänna råd (BFNAR 2016:10) om årsredovisning i mindre företag.

Not 2 Medelantalet anställda

	2023	2022
Medelantalet anställda	0	0

Not 3 Inköp och försäljningar mellan koncernföretag

	2023	2022
Andel av årets totala försäljningar som skett till andra företag i koncernen	100,00 %	100,00 %

Stockholm, 1 July 2024

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Mary Margaret Curry
Ordförande

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C192D9CF33F74AA...
Sushal Chopra

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Chief Financial Officer

Comscore Inc

Security Level: Email, Account Authentication (None)

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Sushal Chopra

s Chopra@comscore.com

Lead HR Business Partner, EMEA & APAC

Security Level: Email, Account Authentication (None)

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In Person Signer Events

Signature

Timestamp

Editor Delivery Events

Status

Timestamp

Agent Delivery Events

Status

Timestamp

Intermediary Delivery Events

Status

Timestamp

Certified Delivery Events

Status

Timestamp

Carbon Copy Events

Status

Timestamp

Patrick Oudejans

poudejans@comscore.com

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Witness Events

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Notary Events**Signature****Timestamp****Envelope Summary Events****Status****Timestamps**

Envelope Sent

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7/1/2024 12:05:51 PM

Certified Delivered

Security Checked

7/1/2024 1:02:25 PM

Signing Complete

Security Checked

7/1/2024 1:02:37 PM

Completed

Security Checked

7/1/2024 1:02:37 PM

Payment Events**Status****Timestamps****Electronic Record and Signature Disclosure**

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