

Årsredovisning
för
The Trade Desk Nordics AB
559326-2347

Räkenskapsåret
2021-07-06 - 2022-12-31

Fastställelseintyg

Undertecknad styrelseledamot i The Trade Desk Nordics AB intygar, dels att denna kopia av årsredovisningen stämmer överens med originalet, dels att resultaträkningen och balansräkningen i årsredovisningen har fastställts på årsstämma 2023- - . Årsstämman beslutade att godkänna styrelsens förslag till resultatdisposition.

Stockholm 2023- -

Daniel Feldman



Årsredovisning

för

The Trade Desk Nordics AB

559326-2347

Räkenskapsåret

2021-07-06 - 2022-12-31

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The Trade Desk Nordics AB
Org.nr 559326-2347

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Styrelsen och verkställande direktören för The Trade Desk Nordics AB avger följande årsredovisning för räkenskapsåret 2021-07-06 - 2022-12-31, vilket är företagets första verksamhetsår.

Årsredovisningen är upprättad i svenska kronor, SEK. Om inte annat särskilt anges, redovisas alla belopp i hela kronor (kr).

Förvaltningsberättelse

Verksamheten

Allmänt om verksamheten

Bolaget är verksamt inom tillhandahållande av marknadsförings- och försäljningsstödjtjänster till den tekniska plattformen hos moderbolaget The UK Trade Desk Ltd. Det har inte skett några väsentliga förändringar i verksamhetens karaktär under räkenskapsåret.

Företaget har sitt säte i Stockholm.

Flerårsöversikt (Tkr)	2021/22 (18 mån)
Nettoomsättning	8 283
Resultat efter finansiella poster	1 104
Soliditet (%)	20,2

Förändringar i eget kapital

	Aktie- kapital	Årets resultat	Totalt
Belopp vid årets ingång	25 000		25 000
Årets resultat		857 564	857 564
Belopp vid årets utgång	25 000	857 564	882 564

Resultatdisposition

Styrelsen föreslår att till förfogande stående vinstmedel (kronor):

årets vinst	857 564
disponeras så att	
i ny räkning överföres	857 564
	857 564

Företagets resultat och ställning i övrigt framgår av efterföljande resultat- och balansräkning med noter.

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Resultaträkning

Not
2021-07-06
-2022-12-31
(18 mån)

Rörelseintäkter, lagerförändringar m. m.

Nettoomsättning		8 283 068
Övriga rörelseintäkter		13 067
Summa rörelseintäkter, lagerförändringar m.m.		8 296 135

Rörelsekostnader

Övriga externa kostnader		-567 553
Personalkostnader	2	-7 140 242
Av- och nedskrivningar av materiella och immateriella anläggningstillgångar		-33 390
Övriga rörelsekostnader		-222 001
Summa rörelsekostnader		-7 963 186
Rörelseresultat		332 949

Finansiella poster

Övriga ränteintäkter och liknande resultatposter		770 708
Summa finansiella poster		770 708

Resultat efter finansiella poster		1 103 657
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Resultat före skatt		1 103 657
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Skatter

Skatt på årets resultat		-246 093
Årets resultat		857 564

2023062949347

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Balansräkning **Not** **2022-12-31**

TILLGÅNGAR

Anläggningstillgångar

Materiella anläggningstillgångar

Inventarier, verktyg och installationer

3 166 712

Summa materiella anläggningstillgångar

166 712

Summa anläggningstillgångar

166 712

Omsättningstillgångar

Kortfristiga fordringar

Övriga fordringar

710 490

Summa kortfristiga fordringar

710 490

Kassa och bank

Kassa och bank

3 495 266

Summa kassa och bank

3 495 266

Summa omsättningstillgångar

4 205 756

SUMMA TILLGÅNGAR

4 372 468

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5 (7)

Balansräkning **Not** **2022-12-31**

EGET KAPITAL OCH SKULDER

Eget kapital

Bundet eget kapital

Aktiekapital

25 000

Summa bundet eget kapital

25 000

Fritt eget kapital

Årets resultat

857 564

Summa fritt eget kapital

857 564

Summa eget kapital

882 564

Kortfristiga skulder

Leverantörsskulder

109 886

Skulder till koncernföretag

1 370 492

Skatteskulder

360 799

Övriga skulder

512 496

Upplupna kostnader och förutbetalda intäkter

1 136 231

Summa kortfristiga skulder

3 489 904

SUMMA EGET KAPITAL OCH SKULDER

4 372 468

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Noter

Not 1 Redovisningsprinciper

Allmänna upplysningar

Årsredovisningen är upprättad i enlighet med årsredovisningslagen och Bokföringsnämndens allmänna råd (BFNAR 2016:10) om årsredovisning i mindre företag.

Avskrivning

Tillämpade avskrivningstider: 2 år

Nyckeltalsdefinitioner

Nettoomsättning

Rörelsens huvudintäkter, fakturerade kostnader, sidointäkter samt intäktskorrigeringar.

Resultat efter finansiella poster

Resultat efter finansiella intäkter och kostnader men före bokslutsdispositioner och skatter.

Soliditet (%)

Justerat eget kapital (eget kapital och obeskattade reserver med avdrag för uppskjuten skatt) i procent av balansomslutning.

Not 2 Medelantalet anställda

	2021-07-06	-2022-12-31
Medelantalet anställda		2

Not 3 Inventarier, verktyg och installationer

	2022-12-31
Ingående anskaffningsvärden	0
Inköp	200 102
Utgående ackumulerade anskaffningsvärden	200 102
Ingående avskrivningar	0
Årets avskrivningar	-33 390
Utgående ackumulerade avskrivningar	-33 390
Utgående redovisat värde	166 712

Not 4 Ställda säkerheter och eventalförpliktelser

Bolaget har inga ställda säkerheter. Enligt styrelsens bedömning har bolaget inga eventalförpliktelser.

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Not 5 Uppgifter om moderföretag

Bolaget är ett helägt dotterbolag till The UK Trade Desk Ltd, org.nr. 08539108, med säte i England och Wales. Det yttersta moderföretag är The Trade Desk Inc, med säte i USA.

Stockholm 2023-

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Daniel Feldman
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Director
The Trade Desk
Security Level: Email, Account Authentication (None)

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In Person Signer Events

Signature

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Editor Delivery Events

Status

Timestamp

Agent Delivery Events

Status

Timestamp

Intermediary Delivery Events

Status

Timestamp

Certified Delivery Events

Status

Timestamp

Carbon Copy Events

Status

Timestamp

Matt Penny
matt.penny@thetradedesk.com
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Envelope Summary Events

Status

Timestamps

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6/23/2023 3:26:36 AM
6/23/2023 3:26:38 AM

Payment Events

Status

Timestamps

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Required hardware and software

Operating Systems:	Windows® 2000, Windows® XP, Windows Vista®; Mac OS® X
Browsers:	Final release versions of Internet Explorer® 6.0 or above (Windows only); Mozilla Firefox 2.0 or above (Windows and Mac); Safari™ 3.0 or above (Mac only)
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